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## Barber\_COMP523

### Application Processing

Stage	Invite to Pitch
Program applying to	UNC Dept of Computer Science
Account Name	Holind
Founder's survey Prefill link	<a href="http://www.tfaforms.com/4600347?account=0011M00002dghFE&amp;campaign=&amp;opp=0061M00001Bajvb">www.tfaforms.com/4600347?account=0011M00002dghFE&amp;campaign=&amp;opp=0061M00001Bajvb</a>

### Opportunity

Opportunity Name	Barber_COMP523	Opportunity Owner	COMP523 ProgramMgr
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### Primary Contact

First name	Brennan
Last name	Barber
Email	brennan.barber@gmail.com
Professional Title	Founder

### Project Idea

Reason for application	Insurers want to reduce the number of therapy appointments being covered for patients requiring a variety of rehabilitative/habilitative needs. A the same time therapists want their patients to be continually working on the therapeutic practices at home because therapy is most effective when it's not just something that's had in a clinical setting once a week. Finally, patients an their families want to accelerate the patients progress. That happens by continuing with therapeutic techniques (properly) generally at home between appointments.
CS - Current Solution	Currently patients are assigned techniques to work on between appointments. This generally comes in written form or therapist's notes in MyChart. It's easy for patients and patient families to lose track during the course of the week of the therapeutic techniques that have been assigned. There's no reminder notifications or incentives provided to the patient outside of the end goal to get better to track progress when not in the clinical setting.
CS - Who are users?	Users of the software are the patients receiving therapy. Ideally this will be an app that insurers and healthcare providers make available to patients.
CS - Software Access Point	Android app (phone or tablet); Apple/iOS app (phone or tablet); Desktop app for MacOS; Desktop app for Windows
Other Access Point	
CS - Additional Constraints	Not that I'm aware of. Depending on ultimate direction of the business plan, I may need to look into HIPAA compliance.
CS - Concerns with student ownership?	No, I do not have concerns.
CS - Describe Concerns	
CS - Protected health information?	That's something that still needs to be vetted further. One business model doesn't require any access to health information in any providers systems, so this may not be an issue.

Additional  
information

Comments

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### Client Expectations

CS - How critical is software?	It's ultimately the main product that I'm developing. I'm still very much in an ideation stage, so this is a way for me to really test the viability of the product.
CS - Available to pitch?	Yes
CS - Available to convey requirements?	Yes
CS - Available to answer questions?	Yes
CS - Reasonable expectations?	Yes
Consulting - Attend team meetings?	Yes
CS - Able to pay for infrastructure?	Yes

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### Client Group

Founder 2

Founder2 First name

Founder2 last name

Founder2 email

Founder 3

Founder3 first name

Founder3 last name

Founder3 email

Founder 4

Founder4 first name

Founder4 last name

Founder4 email

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### Pitch Survey Information

CS - Pitch Availability I can't make either day.

Other Availability

CS - Recording of presentation

Project Name HOLIND: Mobile app to facilitate at home treatment for disabilities

**Description** HOLIND is a product designed to capture therapist treatment recommendations and patient progress data.

It eliminates the need to take/receive handwritten instructions for at home therapy and allows the patient to easily record the progress made between appointments in the clinical setting. Often times appointments therapist instructions can be lost in translation, or simply lost! This will be an easy to access platform that captures all data in an accessible way for patients and providers.

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## Application Details

**Close Date** 7/11/2021

## Account Information

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### Business Organization Account

<b>Account Name</b>	Holind	<b>Phone</b>	
<b>Parent Account</b>		<b>Website</b>	
<b>Account Active Status</b>		<b>Email</b>	
<b>Type of Business Organization</b>		<b>Fax</b>	
<b>Other Business Org Type</b>		<b>UNC DAVIE ID</b>	
<b>CRVF Investment</b>		<b>Account Owner</b>	COMP523 ProgramMgr
<b>CAN investment</b>			
<b>Contact</b>			

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### Address

<b>Billing Address</b>	United States	<b>Shipping Address</b>	United States
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### Additional Information

<b>Description</b>	<b>Industry</b>
<b>Comments</b>	

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### System Information

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### Notes & Attachments

**HOLIND: Mobile app to facilitate at home treatment for disabilitiesPresentation**

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