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McDaniel_COMP523

Application Processing

Stage	Invite to Pitch
Program applying to	UNC Dept of Computer Science
Account Name	CliniSpan Health
Founder's survey Prefill link	www.tfaforms.com/4600347?account=0011M00002aNw7J&campaign=&opp=0061M00001BbrsV

Opportunity

Opportunity Name	McDaniel_COMP523	Opportunity Owner	COMP523 ProgramMgr
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Primary Contact

First name	Dezbee
Last name	McDaniel
Email	dezbee@clinispanhealth.com
Professional Title	CoFounder/CEO

Project Idea

Reason for application	We are working to diversify clinical trials and create more health equity for POC, women and people in rural areas. This software platform would allow us a technology database that lends to deeper relationships with users and gives us the ability to create a better user experience that will eventually enable us to help millions access medical research and create more efficient medicines.
CS - Current Solution	We have a web-based platform, but it is not very functional. It gets the job done, but we have lots of manual tasks that we have to complete that could save lots of time for our team if we were able to automate with better software.
CS - Who are users?	The users of the software would be two-fold: our pharma customers who list studies on the site will be users. The other group of users would be potential study volunteers that come to our site in order to find a properly fitting study
CS - Software Access Point	Web browser (desktop); Web browser (mobile)
Other Access Point	
CS - Additional Constraints	No particular constraints. We have an API that scrapes ClinicalTrials.gov for auto-upload of studies and would want this feature built into the software as well.
CS - Concerns with student ownership?	No, I do not have concerns.
CS - Describe Concerns	
CS - Protected health information?	Yes. We will get PHI from users once we begin using the software. But, the structure of this software will be very similar to the one we have built already so therefore will have no concerns around HIPPA compliance.
Additional information	We have wireframed this software platform out already and have uploaded images of it below. We believe this should help create a clear understanding of what we would be looking for in front-end design. We planned to walk through backend functions more with the student team

Comments

Client Expectations

CS - How critical is software?	It is not the end all, be all for our project. We will have an easier time developing the project more quickly because of this software, but it would not stop what we are doing. What it will ultimately do is it will have some great impact on health equity for those that need it, which I believe is HUGE!
CS - Available to pitch?	Yes
CS - Available to convey requirements?	Yes
CS - Available to answer questions?	Yes
CS - Reasonable expectations?	Yes
Consulting - Attend team meetings?	Yes
CS - Able to pay for infrastructure?	Yes

Client Group

Founder 2	Graham Watkins
Founder2 First name	Graham
Founder2 last name	Watkins
Founder2 email	cgrahamwatkins@live.unc.edu

Founder 3

Founder3 first name	
Founder3 last name	
Founder3 email	

Founder 4

Founder4 first name	
Founder4 last name	
Founder4 email	

Pitch Survey Information

CS - Pitch Availability	
Other Availability	
CS - Recording of presentation	
Project Name	
Description	

Application Details

Account Information

CRVF Investment

CAN investment

Minority Founded? Yes

Contact

UNC Startup Details

Account Name CliniSpan Health

Programs
Participated InAccount Active
Status Yes - Active

Parent Account

Company Aliases

Account Owner Sheryl Waddell

UNC Startup Public
Disclosure Yes NoUNC Startup
Category UNC Startup PlusUNC App or Media
Project Type

Key Founder Dezbee Jontrel McDaniel

Website <https://clinispanhealth.com/>

UNC Startup Legal

Company Structure C Corporation

Company Founding
DateDate of Legal
Incorporation 2/21/2018

Operating Agreement No

Ownership

UNC Startup - UNC Founding

Primary UNC
Founding
School/Program College of Arts & SciencesUNC Founders
Affiliations at
Founding Alumni - Undergraduate degreeUNC Founding
Department in A&S Communication StudiesAdditional Founding
Schools or Programs

UNC Startup Industry, Product/Service, and Impact

UNC Startup Product
or Service Category

Social Venture

UNC Startup
Subcategory
Product/ServiceUNC Social Startups
Sector To InfluenceResearch-Driven
Startup NoUNCStartup Social &
Environmental
Impact

Address Information

Email	david@clinispanhealth.com	Phone	
Billing Address	1515 Mockingbird Lane, 7th Floor Charlotte, North Carolina 28208 United States	Physical Street Address	
County if NC	Mecklenburg	Physical City	
		Physical State	
		Physical Zip Code	

Additional Information

Short Description of Company improves clinical trial diversity and fundraises for nonprofits by connecting CROs and NPOs in patient recruitment.

Description "CliniSpan Health is a privately held company that works to involve the community in the process of clinical trial education and patient recruitment. We strive to develop communities by increasing enrollment in clinical trials and supporting nonprofit organizations through our socially conscious fundraising platform." (LinkedIn, 2/18/2021)

Company Stage

Additional Information from applicants

Comments

UNC Research Relationship

UNC Startup Exit

Company Exit

Company Exit Date

Name of M&A Partner

System Information

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Notes & Attachments**McDanielAdditionalMaterials**

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