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Radsky_COMP523-FA2021

Application Processing

Stage	Invite to Pitch
Program applying to	UNC Dept of Computer Science
Account Name	Easy Access
Founder's survey Prefill link	www.tfaforms.com/4600347?account=0011M00002Kbw3v&campaign=&opp=0061M00001BYYjy

Opportunity

Opportunity Name	Radsky_COMP523-FA2021	Opportunity Owner	COMP523 ProgramMgr
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Primary Contact

First name	Vitaly
Last name	Radsky
Email	radsky.vitaly@gmail.com
Professional Title	founder

Project Idea

Reason for application	Easy Access is an early stage social good start-up building college search and advising tools to help low-income and first generation students access college. The product that we are currently building is a caseload management tool for school counselors working with high school juniors and seniors. Based on our experience in schools, high school counselors often lack any form of caseload management. They do not track meetings with students, and often don't have a good idea of what each student is planning to do after high school. With caseloads of 200-400 students, many students fall through the cracks.
CS - Current Solution	Over the past year we have worked with CS for Social Good, Summer of Code, and two semesters of CS523 to build a prototype counselor portal that allows high school counselors to manage their students. We are looking to build on top of the existing product, adding features including: a payment system that allows different levels of access for different counselors, refining data upload and download features, and enhancing existing features.
CS - Who are users?	Software users will be high school counselors and college access professionals. We will also be running user tests during the fall to help direct the features that we build.
CS - Software Access Point	Web browser (desktop)
Other Access Point	
CS - Additional Constraints	The product is hosted through Firebase, Firestore is the back-end database, and code is written in Javascript. This is a front-end heavy project.
CS - Concerns with student ownership?	No, I do not have concerns.
CS - Describe Concerns	
CS - Protected health information?	No.

Additional information

You can read about us at <https://www.easyaccess.education/> see what we have already built by creating an account on <https://counselors.easyaccess.education/>.

Comments

Client Expectations

CS - How critical is software?	Not critical. We are in the testing phase and all product users will not be paying customers.
CS - Available to pitch?	Yes
CS - Available to convey requirements?	Yes
CS - Available to answer questions?	Yes
CS - Reasonable expectations?	Yes
Consulting - Attend team meetings?	Yes
CS - Able to pay for infrastructure?	Yes

Client Group

Founder 2	Rocky Moon
Founder2 First name	Rocky
Founder2 last name	Moon
Founder2 email	rocky.moon3@gmail.com

Founder 3

Founder3 first name	
Founder3 last name	
Founder3 email	

Founder 4

Founder4 first name	
Founder4 last name	
Founder4 email	

Pitch Survey Information

CS - Pitch Availability	Both days work equally well for me.
Other Availability	
CS - Recording of presentation	https://youtu.be/_Az2E7qMu10
Project Name	Easy Access Counselor Portal

Description Easy Access is an early stage social good start-up building college search and advising tools to help low-income and first generation students access college. The product that we are currently building is a caseload management tool for school counselors working with high school juniors and seniors. Based on our experience in schools, high school counselors often lack any form of caseload management. They do not track meetings with students, and often don't have a good idea of what each student is planning to do after high school. With caseloads of 200-400 students, many students fall through the cracks.

Over the past two years we have worked with CS for Social Good, Summer of Code, and two semesters of CS523 to build a prototype counselor portal that allows high school counselors to manage their students. We are looking to build on top of the existing product by adding features including: the ability for multiple counselors to edit and view a cohort of students, a web-based college search interface, and refining the data upload and download process.

Application Details

Close Date 5/23/2021

Account Information

CRVF Investment

CAN investment

Minority Founded?

Contact

UNC Startup Details

Account Name	Easy Access	Programs Participated In	1789 Venture Lab - Venture Track; Launch Chapel Hill; MEITE (School of Education); Carolina Challenge; UNC Dept of Computer Science
Account Active Status	Yes - Active	Parent Account	
Company Aliases	NEWCO Moon and White	Account Owner	Akib Khan
UNC Startup Public Disclosure Yes No	Yes		
UNC Startup Category	UNC Assisted		
UNC App or Media Project Type			
Key Founder	Owen Stegall		
Website	http://www.easyaccess.education		

UNC Startup Legal

Company Structure	Other	Company Founding Date	9/2/2019
Date of Legal Incorporation		Operating Agreement	No
Ownership			

UNC Startup - UNC Founding

Primary UNC Founding School/Program	School of Education	UNC Founders Affiliations at Founding	Graduate Student
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UNC Founding
Department in A&S

Additional Founding
Schools or Programs

UNC Startup Industry, Product/Service, and Impact

UNC Startup Product or Service Category	Software and Information Technology	Social Venture
UNC Startup Subcategory Product/Service	Mobile Development	UNC Social Startups Sector To Influence
Research-Driven Startup	No	UNCStartup Social & Environmental Impact

Address Information

Email	radsky.vitaly@gmail.com	Phone	5403193403
Billing Address	306 W. Franklin Street Chapel Hill, North Carolina 27516 United States	Physical Street Address	208 Gray Ave
County if NC		Physical City	Durham
		Physical State	North Carolina
		Physical Zip Code	27701

Additional Information

Short Description of Company	EasyAccess is a personalized college search and advising platform helping low-income and 1st generation students access college and careers.
Description	This company that I will be working for is hoping to provide underrepresented high school students a mobile application that makes the process of applying to colleges much easier. Using a college search function that is connected to a portal where high school counselors can monitor students' progress is integral to the application.
Company Stage	
Additional Information from applicants	
Comments	no incorporation data found (Patrick, 7/2/2020) (Patrick, 1/26/2021)
UNC Research Relationship	

UNC Startup Exit

Company Exit
Company Exit Date
Name of M&A Partner

System Information

Created By Cecilia King, 2/15/2019 10:16 AM

Last Modified By Forms User API, 6/10/2021 3:24 PM

Notes & Attachments

Easy Access Counselor PortalPresentation

Type	File
Last Modified	Forms User API
Description	Download

RadskyAdditionalMaterials

Type	File
Last Modified	Forms User API
Description	Download

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