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## Walls\_COMP523

### Application Processing

Stage	Invite to Pitch
Program applying to	UNC Dept of Computer Science
Account Name	FANzPlay
Founder's survey Prefill link	<a href="http://www.tfaforms.com/4600347?account=0011M00002dgk35&amp;campaign=&amp;opp=0061M00001Ban5m">www.tfaforms.com/4600347?account=0011M00002dgk35&amp;campaign=&amp;opp=0061M00001Ban5m</a>

### Opportunity

Opportunity Name	Walls_COMP523	Opportunity Owner	COMP523 ProgramMgr
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### Primary Contact

First name	Taylor
Last name	Walls
Email	htaylorwalls@gmail.com
Professional Title	Founder/CEO/ And all other titles that work to get things done

### Project Idea

Reason for application	<p>According to ESPN and Forbes Magazine to name a few, "every sector of the \$70+ Billion Dollar Sports Industry has been impacted.</p> <p>It's no secret the pandemic changed the world of sports and entertainment including the millions of fans waiting to return to arenas and cheer on their favorite teams. Not only are the fans left outside, billions of corporate advertising dollars are left on the table seeking a live audience and content. Our project, FANzPlay App, will create a platform for advertisers/sponsors that will help qualify and quantify dollars being spent by providing data rich analytics of the fans that played, brands they chose and other lifestyle and loyalty decisions; while the Fans are engaged with one another at HOME and in the arenas. While we have no idea when the wide world of sports will resume or when the fans will be allowed back in the arenas; we are preparing to Take the Game to the Fans with the FANzPlay App!</p>
CS - Current Solution	<p>First, we are acknowledging the Game has Changed but the Loyal FANS have not and WE are Ready to Play and Trash Talk: Our Solution to the problem is FANzPlay App! The Game within a Game. FANzPlay is an early start-up sports/entertainment app that allows fans of the biggest rivalries in sports to play against each other, LIVE on Game Day to earn their own Bragging Rights! Imagine head to head competition of UNC Fans vs Duke Fans in timed, sport/rivalry/conference history. Winning FANS have the opportunity to win prizes and services from our sponsors.</p> <p>FANzPlay is Taking the Game to the fans, creating an exciting camaraderie from arenas to living rooms and "Changing the way WE PLAY"!</p>
CS - Who are users?	<p>Arenas JumboTrons (we are integrated with the JT so fans can see the game in real time on phone and the JT) once arenas are open (College, Pro, Entertainment venues)</p> <p>FANS</p> <p>Leagues (National/International)</p> <p>*anytime there is a group of one that like the same or are of opposing fans are potential users. We have the sports mode and the elimination mode for entertainment such as concerts and similar*</p>
CS - Software Access Point	Android app (phone or tablet); Apple/iOS app (phone or tablet); Not sure
Other Access Point	

<b>CS - Additional Constraints</b>	I would like to be clear I understand this prior to response please. As I do not code, it is important that I respond correctly so all parties involved are clear.
<b>CS - Concerns with student ownership?</b>	No, I do not have concerns.
<b>CS - Describe Concerns</b>	
<b>CS - Protected health information?</b>	I am inclined to say no and an my questions prior to that is would that student be able to create an app like the one they are working on and compete?
<b>Additional information</b>	website: <a href="https://fanzplayapp.com/">https://fanzplayapp.com/</a>
	Video (Concept Only Permissions Granted) <a href="https://drive.google.com/file/d/16zw75rpX1rA2zzGr14TeY_nu5GLu4BL6/view?usp=sharing">https://drive.google.com/file/d/16zw75rpX1rA2zzGr14TeY_nu5GLu4BL6/view?usp=sharing</a>
	Innovate Caroline Showcase <a href="https://drive.google.com/file/d/1wZ7M2fAnZqNb9fbac0alh6jn5CsgD3L/view?usp=sharing">https://drive.google.com/file/d/1wZ7M2fAnZqNb9fbac0alh6jn5CsgD3L/view?usp=sharing</a>
<b>Comments</b>	

## Client Expectations

<b>CS - How critical is software?</b>	It's important and while I have no idea of how to write code and all the technical entities that's are the platform to building an app, I think will be a fun build for the team that builds it. I don't think it's the most complex build once the students understand the value proposition and mission. We are not greedy, simply want to get a solid prototype that's can go before/pitch conference/university key stakeholders for buy in.
<b>CS - Available to pitch?</b>	Yes
<b>CS - Available to convey requirements?</b>	Yes
<b>CS - Available to answer questions?</b>	Yes
<b>CS - Reasonable expectations?</b>	Yes
<b>Consulting - Attend team meetings?</b>	Yes
<b>CS - Able to pay for infrastructure?</b>	Yes

## Client Group

Founder 2

Founder2 First name

Founder2 last name

Founder2 email

Founder 3

Founder3 first name

Founder3 last name

Founder3 email

Founder 4

Founder4 first name

Founder4 last name

Founder4 email

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### Pitch Survey Information

CS - Pitch Availability

Other Availability

CS - Recording of presentation

Project Name

Description

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### Application Details

Close Date 7/12/2021

### Account Information

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#### Business Organization Account

Account Name FANzPlay

Phone

Parent Account

Website

Account Active Status

Email

Type of Business Organization

Fax

Other Business Org Type

UNC DAVIE ID

CRVF Investment

Account Owner COMP523 ProgramMgr

CAN investment

Contact

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#### Address

Billing Address United States

Shipping Address United States

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#### Additional Information

Description

Industry

Comments

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#### System Information

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