



- [Close Window](#)
- [Print This Page](#)
- [Expand All](#) | [Collapse All](#)

Yu_COMP523

Application Processing

Stage	Invite to Pitch
Program applying to	UNC Dept of Computer Science
Account Name	Motivation
Founder's survey Prefill link	www.tfaforms.com/4600347?account=0011M00002diJdy&campaign=&opp=0061M00001CdPRL

Opportunity

Opportunity Name	Yu_COMP523	Opportunity Owner	COMP523 ProgramMgr
------------------	------------	-------------------	--------------------

Primary Contact

First name	Yichen
Last name	Yu
Email	yichenyu@live.unc.edu
Professional Title	Students

Project Idea

Reason for application	The problem that we've encountered that inspired us to come up with this application is how isolated and unmotivated college students are during the pandemic. We conducted both surveys and observations made on social media, which we realized that many college students are complaining that they do not feel motivated to do anything, not even their daily routines, during the pandemic. As college students ourselves, we also felt this effect on us. The goal of our application is to provide students with a platform to motivate college students to cultivate healthy habits and allow them to socialize with each other online. We hope by allowing our users to set their own goals, cultivate their own personal habits, and make new friends online, will motivate them towards living a healthier lifestyle.
CS - Current Solution	We are currently addressing the problem we identified through our prototype Motivation. From our researches (survey, observations, and user testings), we have gathered enough data that allowed us to design a working prototype as well as work with COMP523 students last semester.
CS - Who are users?	The most important target for our mobile app is the students between the ages of 18-25 who need study buddies or habit mates, or who need extra motivation to keep up with their daily habits. However, according to our survey and research, young individuals in the workforce or students in non-American universities/schools are also potential audiences in the future. The software has a great possibility to expand its target audience to a wider age range and more geographic locations.
CS - Software Access Point	Android app (phone or tablet); Apple/iOS app (phone or tablet)
Other Access Point	
CS - Additional Constraints	React Native and Firebase.
CS - Concerns with student ownership?	Yes, I have concerns.
CS - Describe Concerns	We would like to be the final owner of all the work and codes. The contribution of the students should be considered work for hire.

CS - Protected health information?

No

Additional information

Some part of the development has been done by COMP523 students from last semester and they use React Native and Firebase to develop. We would prefer to continue using the same framework and the same platform and continue building on what we have now. We have a Github repo that contains everything (including a thorough readme file) that tells what they have completed and how to run it. Thus, it should not be difficult for students to catch up.

About this project, my teammate and I have done comprehensive pre-research, like the survey, audience analysis, flow chart, and personas. We also provide high-fidelity wireframes and prototypes that we refined after two rounds of usability testings. We did everything by ourselves so I believe we will have smoother communication with the developers like what we did in the last semester.

Comments

Client Expectations

CS - How critical is software?

Not that critical. This is a personal project for my teammate and me. We would like to keep developing this mobile software and hope it can one day become a real thing. But we are not in a hurry and any level of completion will be acceptable for us, as long as the students try their best. The level of completion, though important, will not cause any actual influence for us. Just take this project easy and don't feel pressure. We are students as well and we understand you!

CS - Available to pitch?

Yes

CS - Available to convey requirements?

Yes

CS - Available to answer questions?

Yes

CS - Reasonable expectations?

Yes

Consulting - Attend team meetings?

Yes

CS - Able to pay for infrastructure?

Yes

Client Group

Founder 2

JoJo Yang

Founder2 First name

JoJo

Founder2 last name

Yang

Founder2 email

jojoyang@live.unc.edu

Founder 3

Founder3 first name

Founder3 last name

Founder3 email

Founder 4

Founder4 first name

Founder4 last name

Founder4 email

Pitch Survey Information

CS - Pitch Availability

Other Availability

CS - Recording of presentation

Project Name

Description

Application Details

Close Date 8/17/2021

Account Information

Business Organization Account

Account Name	Motivation	Phone
Parent Account		Website
Account Active Status		Email
Type of Business Organization		Fax
Other Business Org Type		UNC DAVIE ID
CRVF Investment		Account Owner
CAN investment		COMP523 ProgramMgr
Contact		

Address

Billing Address	United States	Shipping Address	United States
-----------------	---------------	------------------	---------------

Additional Information

Description	Industry
Comments	

System Information

Created By	Forms User API, 8/17/2021 11:23 PM	Last Modified By	Forms User API, 8/17/2021 11:23 PM
------------	------------------------------------	------------------	------------------------------------

Custom Links

[Google Search](#) [Google Maps](#) [Google News](#)

Notes & Attachments

YuAdditionalMaterials

Type	File
Last Modified	Forms User API
Description	

[Download](#)

Copyright © 2000-2021 salesforce.com, inc. All rights reserved.

normal